



## Regulating Artificial Intelligence in India: Bridging the Legal Vacuum

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### Abstract

India stands at a critical crossroads in its path towards regulating artificial intelligence (AI), seeking to reconcile promoting innovation with instituting required safeguards. The country has moved from being largely pro-innovation to acknowledging the need for regulatory frameworks, particularly as applications of AI become more widespread across industries like healthcare, finance, governance, and education. Albeit multiple policy attempts and forthcoming frameworks, there is as yet no overarching AI-specific legal architecture in place, and stakeholders across the ecosystem are left confronting challenges. This paper analyzes the prevailing regulatory framework in India, identifies prevailing legal loopholes, contrasts international tendencies, and suggests a detailed framework by which the AI governance void can be bridged effectively and with caveat against irresponsible development and use of AI technology.

**Keywords:** Artificial Intelligence, regulatory frameworks, innovation, AI governance, legal safeguards

### Introduction

Artificial Intelligence (AI) has emerged as a transformative force globally, influencing various sectors and redefining traditional paradigms. In India, the rapid integration of AI across industries necessitates a robust regulatory framework to address associated challenges and risks. This paper delves into India's evolving approach to AI governance, highlighting the need for a balanced strategy that promotes innovation while ensuring ethical and legal safeguards.

### Evolution of AI Governance in India

#### 1. From Pro-Innovation to Regulatory Interest

India's early stance towards AI regulation was a pro-innovation stance, consistent with approaches taken by nations such as the United States. The Ministry of Electronics and Information Technology (MeitY) clearly asserted that the government did not seek to regulate AI but wanted to allow technological growth and make India a leader in technology globally. Yet, as the potential dangers of AI became apparent, policymakers started acknowledging the need for regulatory mechanisms to address problems like deepfakes, algorithmic bias, and data protection issues.

#### 2. Current Policy Frameworks and Initiatives

India's official move towards regulation of AI was initiated in 2018 with the presentation of the *National Strategy for Artificial Intelligence*, or #AIForAll<sup>[1]</sup>. The strategy articulated important focus areas for AI innovation, such as healthcare, education, agriculture, smart cities, and transportation. Following developments are:

- *Principles for Responsible AI* (2021): NITI Aayog drafted this document, setting out seven principles for responsible AI governance<sup>[2]</sup>.
- *Digital Personal Data Protection Act* (2023): India's first omnibus privacy law<sup>[3]</sup>.

**Principles for Responsible AI (2021):** NITI Aayog drafted this document, which sets out seven principles of responsible AI management: safety and reliability; inclusivity and non-discrimination; equality; privacy and

security; transparency; accountability; and safeguarding positive human values.

- **Digital Personal Data Protection Act (2023):** India's first omnibus privacy law, dealing with data protection issues relevant to AI platforms.
- **Digital India Bill (Drafted in 2023):** Seeks to supersede the Information Technology Act of 2000, ensuring regulation of the digital world and tackling issues like cybercrime, data protection, and deepfakes.

Even with these efforts, the lack of a holistic AI-specific legal framework remains, highlighting the necessity for more specific regulations.

### Legal Challenges and Gaps in AI Regulation

#### 1. Intellectual Property and Copyright Considerations

The emergence of generative AI has created multifaceted legal conundrums for intellectual property rights<sup>[6]</sup>...and content ownership. An initial worry is whether AI instruments violate the rights of authors whose material was utilized in training them. The existing Indian legal structure, which is dominated by the Copyright Act, does not have provisions to deal with content generated by AI, which has created issues of ownership, recognition, and fair remuneration.

#### 2. Liability and Accountability Frameworks

Determining liability and responsibility in AI systems poses serious challenges. Establishing accountability when AI systems inflict damages or make wrong judgments remains murky in India's current legal system. This raises concerns for developers, manufacturers, users, and regulators, especially with AI systems acting on their own increasingly.

#### 3. Data Privacy and Protection Issues

Although the Digital Personal Data Protection Act of 2023 attends to data privacy issues, there are a number of AI-specific issues that are not addressed. The intersection of AI technologies with large sets of personal data poses certain risks, for example, challenges to separating out personal

data from AI training parameters and achieving effective consent in sophisticated AI systems.

#### 4. Algorithmic Bias and Fairness

Algorithmic bias is a serious concern since AI systems that are trained on a biased dataset may reinforce and magnify pre-existing societal biases to produce discriminatory results. In a multicultural nation like India, making AI systems fair, unbiased, and non-discriminatory demands specialized regulatory strategies that go beyond conventional legal systems. Addressing such bias is not just a technical issue but a human rights concern that has prompted international dialogue on algorithmic fairness <sup>[7]</sup>.

#### Comparative Analysis with Global Regulatory Approaches

##### 1. The United States: Innovation-Focused Approach

The United States has traditionally preferred the innovation-first strategy <sup>[5]</sup>. for AI regulation, moving to eliminate barriers to technological development while mitigating certain risk areas through general regulatory frameworks. This approach relies on industry self-regulation and focused intervention in high-risk uses instead of all-encompassing regulatory schemes.

##### 2. The European Union: Comprehensive Regulatory Framework

In contrast, the European Union has proposed the EU AI Act <sup>[4]</sup>, representing one of the most comprehensive attempts to regulate AI globally. This legislation establishes a risk-based regulatory framework that imposes stricter requirements on high-risk AI applications, prioritizing human rights, privacy, and ethical considerations.

##### 3. India's Emerging Middle Path

India is seemingly building a unique AI regulation strategy that finds a balance between innovation and necessary protection. This developing position seems to emanate from policies that champion technological progress while introducing regulatory mechanisms step by step to respond to particular issues, for example, making it compulsory for generative AI platform businesses to seek express approval prior to launching their instruments publicly.

#### Proposed Framework for Comprehensive AI Regulation

##### 1. Core Principles for Effective AI Governance

A comprehensive framework for AI regulation in India should be anchored in foundational principles of transparency, accountability, fairness, safety, privacy, and innovation. The framework must strive to balance these principles with an awareness that good regulation facilitates responsible innovation. These principles also align with global recommendations such as the OECD's AI governance guidelines <sup>[8]</sup>.

##### 2. Sectoral Regulations and Risk-Based Approach

Given the diverse applications of AI across sectors, a one-size-fits-all regulatory approach may be ineffective. A risk-based framework that imposes stricter requirements on high-risk AI applications while allowing greater flexibility for low-risk applications would be more appropriate. This approach enables targeted regulation in sensitive

#### The Future of AI

The future of artificial intelligence is open to wild guesswork. In most instances, AI is being sold as an end-all to all the problems that an enterprise is experiencing. While, in fact, it is just a tool that can be utilized to streamline intricate business processes through intelligent automation. Describing it in more detail, Mark Gazit, CEO of ThetaRayOpens a new window, stated, "The world is transitioning from simple AI analytics to a more advanced variant – artificial intuition. So far, we've only ever had what I would call "rational" AI, which is analogous to the processes of the cerebral cortex. Intuitive AI algorithms, however, mimic the strong decision-making of human intuition.". Looking ahead, we can see machines that are similar to humans in mind, memory, emotions, and self-awareness."

While AI is a sophisticated concept, customers do not have to know how it works to enjoy the advantages. This will ultimately lead to an environment where the end user is interacting with the product, and AI delivers its advantages behind the scenes.

Concurring, David Gingell, CMO at Seal SoftwareOpens a new window, explained, "Not many people comprehend (or even care) how the internet really works, how transfer protocols operate, how data travels around networks or how security works. AI will be like that. It is in the background, making every computation work. AI will be ubiquitous.". In the manner in which the internet has infused every aspect of human life, at least in the developed world, so will AI.

But for this mass adoption of AI to happen, most of the problems that beset it today must be addressed. This is particularly pertinent in the areas of data protection and privacy.

Talking on the topic, Dr. Alain Briançon, Cerebri AI's VP Data Science and Chief Technology Officer of Cerebri AIOpens a new window said, "The future of AI is aligned with potential achievements we can't even imagine yet today. For AI to be fully adopted, the pushback on the glaring invasions of privacy by social media issues and the 'slap happy' philosophy of data security will both need to be sorted out.

Due to its ability to be readily transplanted to any industry, an appropriate AI application will sometimes offer a more superior solution compared to those available. Even systems and networks that currently exist have room for enhancement in the future through artificial intelligence solutions.

Steve Blow, Zerto Technology EvangelistOpens a new window, stated, "In the future, a security system with advanced machine learning will be able to see the encryption occurring as it occurs and then automatically reach out to a recovery system to both halt the attack as it occurs and failover to unencrypted data.". This will become a reality in the near future, and soon, with the way things are escalating as far as cyber threats go, no company will be able to survive or compete without such protective technology in place."

With the broad adoption that this technology has received in the last few years, it is clear that the industry still has some space to mature and evolve. This makes the future of AI a compelling prospect for businesses and consumers alike.

In discussing the future with Toolbox, AI Brown, SVP of Engineering at VeritoneOpens a new window, stated, "The future of AI is nothing short of amazing.". When it comes to

AI's influence on the corporate world, in particular, we have barely touched the surface of its ability to revolutionize businesses globally. In the next five years, in particular, as AI keeps evolving and maturing, it will make businesses and their workers more efficient, effective, and profitable in their operations.

### Which Industries Will AI Disrupt the Most?

Given the level of adoption that AI is seeing across verticals, there appears to be widespread disruption on the horizon. A number of industry professionals appear to concur that AI will redefine operations across verticals.

Bala Venkatrao, Founding Team & VP of Products, UnravelOpens a new window, said, "End-users and consumers are now getting used to the growing predictive intelligence they encounter in tools, web sites, and the plethora of social, business, and commercial interactions." He added that any business that wants to sell products or services will be disrupted by those that solve the AI code first.

The future of artificial intelligence is uncertain, even to professionals, but the future looks bright. Thomas Ash of CLARA AnalyticsOpens a new window, said, "Nobody knows what the future will bring, but we know that AI is on the upswing, and its uses will continue to broaden as systems become more refined." But with the emergence of cloud services and apps, organizations now have the possibility to not remain entrenched in a one-size-fits-all mode of business anymore, and this is a game-changer.

In the case of protecting current systems, AI is capable of ramping up to deliver concrete changes. Cybersecurity is among the largest industries expected to be turned upside down by AI solutions because it can run vast amounts of data within relatively little time.

Derek Lin, Chief Data Scientist at ExabeamOpens a new window, when talking about AI's scope in cybersecurity, said, "AI has already disrupted the SIEM (security information and event management) market. SIEM stores and archives historical data, traditionally used as a data repository for querying post-breach incidents. During the big data era, it did not take long for security practitioners to understand that AI can be applied to search through data haystacks to actively hunt for the nuggets of information.

Speaking exclusively to Toolbox, Shailesh Majrekar, Head of Products and AI/ML Solutions Marketing at SwiftStackOpens a new window, said, "AI will disrupt current markets in a significant manner. Work that can be automated and repetitive, can be performed well by AI." He also added, "On the whole AI will be used as augmented artificial intelligence rather than pure play AI where human and AI will best coexist together."

### Conclusion

India is at a pivotal crossroads in the digital era—where the potential of Artificial Intelligence (AI) has to be balanced against the need for responsible governance. Though efforts like the National Strategy for Artificial Intelligence, the Digital Personal Data Protection Act, and the Digital India Bill are indications of the state's changing mind, a systematic, sectorally flexible, and forward-looking regulatory ecosystem is still missing. The present situation is characterized by disjointed policy responses, ill-defined liabilities, and accountability gaps, particularly with regard to generative AI, algorithmic bias, and data privacy.

This paper emphasizes the necessity for India to embrace a risk-based, layered regulatory model that is adaptable to technological dynamism and protects constitutional rights. Learning from international models like the EU's AI Act and the United States' sector-specific, innovation-facilitating model, India needs to create its own "middle path"—balancing innovation and inclusivity.

A strong AI governance framework must be based on fundamental legal principles: transparency, accountability, fairness, privacy, and safety. Meanwhile, implementation needs to be supported by precise statutory definitions, autonomous regulatory governance, ongoing impact evaluation, and public engagement. Adopting ethical AI by design—through explainability, fairness audits, and representation of stakeholders—will be crucial to ensuring that AI is an enabler of human development and not a source of harm or exclusion.

As AI continues to advance and permeate all walks of life, India's regulatory framework must not only catch up with current challenges but also look ahead to future ones. With anticipatory legislation, evidence-based policymaking, and global cooperation, the country can emerge not just as the world's hub of AI innovation but also as a force in democratic, rights-oriented AI governance. The window to act is now—before the law lags irretrievably behind the machine.

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